

Entrepreneurial Dynamics in Theory and Practice

Schedule of Lectures and Seminars

M2-1: September 7, 13.00-15.00, Fib. 1 room 35 (JLC)

* Introduction to the course

* What is Entrepreneurship and why should I care? Concepts and Theories and the impact on the economy

Readings: Stevenson and Jarillo (1990) + Wenneker and Thurik (1999)

M2-2: September 8, 9.00-11.00, Fib. 1 room 35 (KN)

Personality and traits of entrepreneurs

Readings: Cromie (2000)

September 8, 11.15-12.00, Fib. 1 room 35 (MD)

Group formation for Module 2 assignment

M2-3: September 10, 10.15-12.00, Fib. 1 room 35 (MD)

Entrepreneurial opportunities and predisposition

Readings: Reichstain & Ozcan (2009) + Burton, Sørensen & Bechman (2001)

M2-4: September 13, 10.15-12.00, Fib. 1 room 35 (MD)

The performance of entrepreneurial firms

Readings: Dahl & Reichstein (2007) + Azoulay/Shane + Dahl, Nielsen & Mojtabei (2010)

M2-5: September 14, 10.15-12.00, Fib.1 room 35 (RVT)

Understanding business models of entrepreneurial firms

Readings: Magretta (2002) + Shafer et al (2005)

Suggested additional readings: Lam & Harrison-Walker (2003) + Mahadevan (2000)

M2-6: September 15, 10.15-12.00, Fib. 1 room 35 (JLC)

Hot issues in Entrepreneurship research: Social Entrepreneurship, Ethnic Minority entrepreneurship and policies for stimulating entrepreneurship

Readings: Shane (2009)

M2-7: September 15, 13.00-15.00, Fib. 1 room 35 (MD)

The geography of entrepreneurial firms

Readings: Dahl & Sorenson (2009 + 2010)

M2-8: September 20, 9.00-12.00, Location t.b.a. (JLC/MD)

Seminar: Presentation and discussion of your course assignment

September 28 and 29
Course exam