



**Navn:** Casper Gerner Mikkelsen

**Uddannelse:** M.sc. Economics and Business Adm. (cand.merc. organisation & strategi)

**Arbejdsplads:** AnyBody Technology A/S

**Stillingsbetegnelse:** Business Manager

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### **Faglige kompetencer:**

- Sales and Service
- Supporting entrepreneurial activities
- Strategy formulation and business communication
- Innovation processes and organizational development

### **Særlige faglige interesser:**

- Conceptual sales and service – designing and running customer-oriented organizations
- Product proliferation – building the product line on core technology and partnerships
- Pushing disruptive technologies and inventions to traditional industries
- Management team roles and leadership in developing businesses